

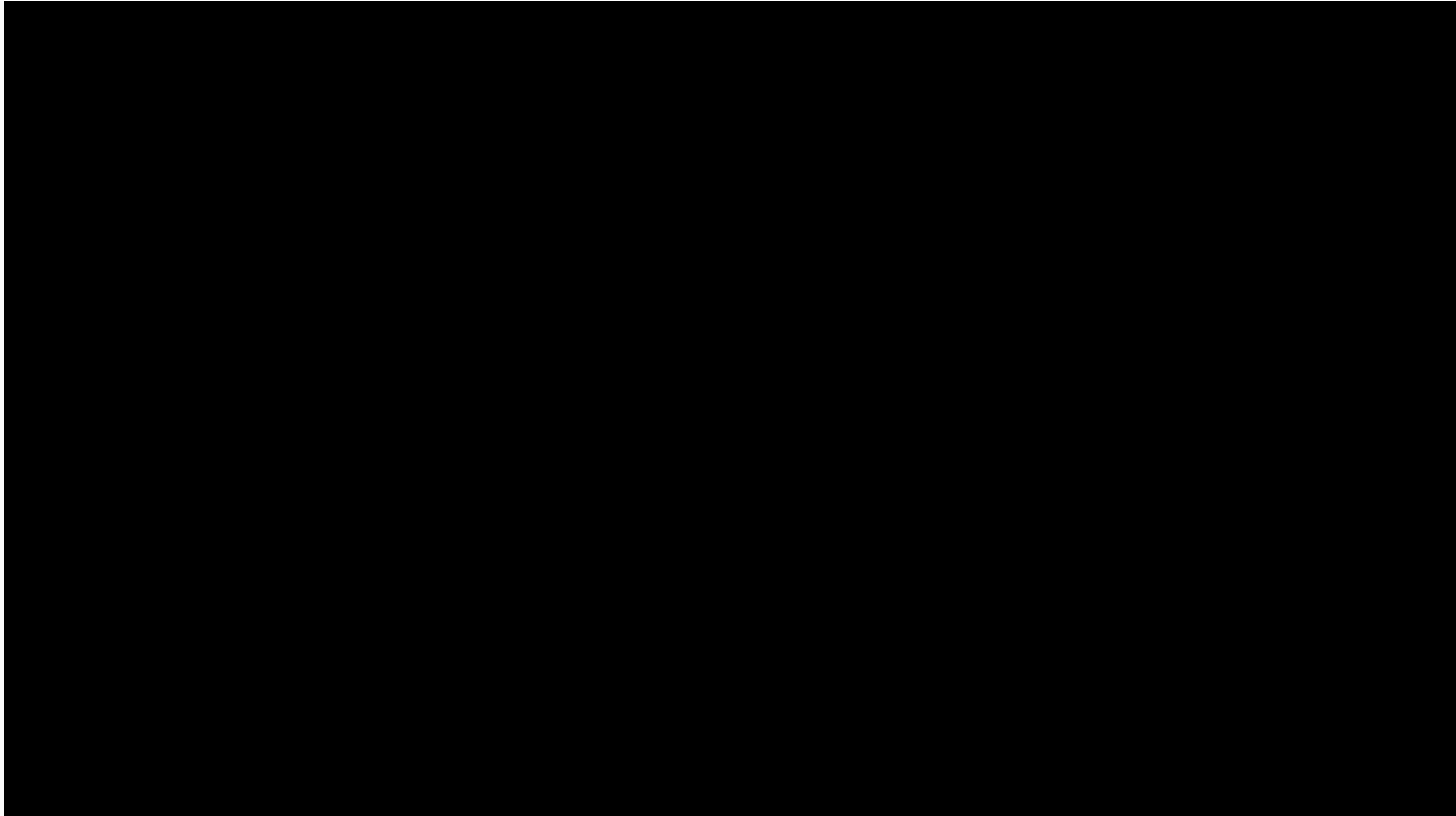
THE MISSING LINK IN THE **DIGITAL** SUPPLY CHAIN

TPM19



6 March 2019

WHAT IS A SMART CONTAINER?



WHY SHOULD WE CARE?

1

Digitalization of supply chain holds the **largest ROI** among all business functions*

2

Accurate data is the **cornerstone** of a digital supply chain

3

Permanently connected units provides the **best cost-to-quality data**

*Source: Capgemini Consulting